## Towards a Cautious Modelling of Missing Data in Small Area Estimation

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Julia Plass ${ }^{1}$, Aziz Omar ${ }^{1,2}$, Thomas Augustin ${ }^{1}$
${ }^{1}$ Department of Statistics, Ludwig-Maximilians University and
${ }^{2}$ Department of Mathematics, Insurance and Appl. Statistics, Helwan University

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## Our team and aim



Thomas Augustin Julia Plass

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- Existing approaches for dealing with nonresponse in SAE are based on strong assumptions on the missingness process
- Such assumptions are usually not testable, and wrongly imposing them may lead to biased results.
(Manski, 2003, Partial Identification of Probability Distributions, Jaeger, 2006, ECML,...)

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Area-specific mean $\bar{Y}_{i}$

- Problem:

For each area, only sample $s_{i}$ with small sample size $n_{i}$ available
$\Rightarrow$ Using auxiliary variables (covariates) $X_{1}, \ldots, X_{k}$
$\Rightarrow$ "borrowing strength"

What's the problem? $\Rightarrow 1$. Small Area Estimation (SAE)


- Binary variable of interest
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$:=\pi_{i}$ (poverty rate)

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- $1 / w_{i j}$ is the probability that individual $j$ in area $i$ is selected in $s_{i}$
- Sample values $y_{i j}$ known for $j \in s_{i}$
- Sample data from German General Social Survey (GESIS Leibniz Institute for the Social Sciences, 2016), $y_{i j}=1$ : 'poor', $y_{i j}=0$ : 'rich'

- Binary covariates (Abitur, sex)
- Cross classifications of the covariates
$\Rightarrow$ subgroup $g, g=1, \ldots, v$
- Known absolute frequencies $N_{i}^{[g]}$ Federal Statistical Office's data report:


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- Joint information about $x_{i j}$ and $y_{i j}$ $\Rightarrow$ We know $y_{i j}$ for $j \in s_{i}^{[g]}$

What's the problem? $\Rightarrow 2$. Missing data


- some sample values $y_{i j}$ are missing
- $s_{i}^{[g]}$ is partitioned into $s_{i, o b s}^{[g]}$ and $s_{i, \text { mis }}^{[g]}$


## Cautious Approach for Dealing with Nonresponse

(ISIPTA '15, Plass, Augustin, Cattaneo, Schollmeyer)

- An observation model is determined by the missingness parameters $q_{n a \mid y}^{[g]}$ (:= probability to refuse the answer ("na"), given subgroup $g$ and the true value $y$ )
- Maximizing the log-likelihood

$$
\begin{aligned}
& \ell\left(\pi^{[g]}, q_{n a \mid 0}^{[g]}, q_{n a \mid 1}^{[g]}\right)=n_{1}^{[g]}\left(\ln \left(\pi^{[g]}\right)+\ln \left(1-q_{n a \mid 1}^{[g]}\right)\right) \\
& +n_{0}^{[g]}\left(\ln \left(1-\pi^{[g]}\right)+\ln \left(1-q_{n a \mid 0}^{[g]}\right)\right)+n_{n a}^{[g]}\left(\ln \left(\pi^{[g]} q_{n a \mid 1}^{[g]}+\left(1-\pi^{[g]}\right) q_{n a \mid 0}^{[g]}\right)\right)
\end{aligned}
$$

gives set-valued estimator.

- Resulting bounds of $\hat{\pi}^{[g]}$ under no assumptions about $q_{\text {na|y }}^{[g]}$ :

$$
\underline{\hat{\pi}}^{[g]}=\frac{n_{1}^{[g]}}{n_{n a}^{[g]}+n_{1}^{[g]}+n_{0}^{[g]}} \quad \text { and } \quad \overline{\hat{\pi}}^{[g]}=\frac{n_{1}^{[g]}+n_{n a}^{[g]}}{n_{n a}^{[g]}+n_{1}^{[g]}+n_{0}^{[g]}} \text {. }
$$

## Cautious Approach for Dealing with Nonresponse

(ISIPTA '15, Plass, Augustin, Cattaneo, Schollmeyer)

- Incorporate assumptions by missingness ratio (Nordheim, 1984)

$$
R=q_{n a \mid 1}^{[g]} / q_{n a \mid 0}^{[g]}, \quad \text { with } R \in \mathcal{R} \subseteq \mathbb{R}_{0}^{+}
$$

- Specific values of $R$ point-identify $\pi^{[g]}$
- Partial assumptions, expressed by $\mathcal{R}=[\underline{R}, \bar{R}]$, refine the result without any missingness assumptions ( $R \in[0,1]$ )
$\Rightarrow$ Bounds for $\hat{\pi}^{[g], \mathcal{R}}, \quad \hat{q}_{n a \mid 0}^{[g], \mathcal{R}}$ and $\hat{q}_{n a \mid 1}^{[g], \mathcal{R}}$ obtained under $\underline{R}$ and $\bar{R}$


## The synthetic estimator (without nonresponse)

- Horvitz-Thompson (HT) estimator (Horvitz and Thompson, 1952, JASA)

$$
\hat{\pi}_{H T, i}=\frac{1}{N_{i}} \sum_{j \in s_{i}} w_{i j} y_{i j}
$$

- The synthetic estimator (González, 1973, JASA)

$$
\hat{\pi}_{S Y N} \equiv \hat{\pi}_{S Y N, i}=\frac{1}{N} \sum_{i=1}^{M} \sum_{j \in s_{i}} w_{i j} y_{i j}=\frac{1}{N} \sum_{i=1}^{M} N_{i} \cdot \hat{\pi}_{H T, i}
$$

## Cautious synthetic estimator

- No assumptions:

$$
\begin{aligned}
& \hat{\pi}_{S Y N}=\frac{1}{N} \sum_{i=1}^{M}\left(\sum_{j \in s_{i}, o b s} w_{i j} y_{i j}+\sum_{j \in s_{i, m i s}} w_{i j} \cdot y_{i j}\right) \\
& \hat{\underline{\pi}}_{S Y N}=\ldots\left(\ldots+\sum_{j \in s_{i, m i s}} w_{i j} \cdot 0\right), \overline{\hat{\pi}}_{S Y N}=\ldots\left(\ldots+\sum_{j \in s_{i, m i s}} w_{i j} \cdot 1\right)
\end{aligned}
$$

## Cautious synthetic estimator

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\begin{aligned}
& \hat{\pi}_{S Y N}=\frac{1}{N} \sum_{i=1}^{M}\left(\sum_{j \in s_{i}, \text { obs }} w_{i j} y_{i j}+\sum_{j \in s_{i, m i s}} w_{i j} \cdot y_{i j}\right) \\
& \hat{\underline{\pi}}_{S Y N}=\ldots\left(\ldots+\sum_{j \in s_{i, m i s}} w_{i j} \cdot 0\right), \overline{\hat{\pi}}_{S Y N}=\ldots\left(\ldots+\sum_{j \in s_{i, m i s}} w_{i j} \cdot 1\right)
\end{aligned}
$$

- Partial assumptions:

$$
\hat{\underline{\pi}}_{S Y N}^{\mathcal{R}}=\frac{1}{N} \sum_{i=1}^{M}(\sum_{j \in s_{i, o b s}} w_{i j} y_{i j}+\underbrace{\hat{\underline{q}}_{n a \mid 1 i}^{\mathcal{R}} \cdot \hat{\underline{\pi}}_{i}^{\mathcal{R}} \cdot \sum_{j \in s_{i}} w_{i j}})
$$

smallest est. weighted number of nonrespondents with $y_{i j}=1$, under the assumption in focus.

Analogously, $\overline{\hat{\pi}}_{S Y N}^{\mathcal{R}}$ is achieved by using $\overline{\hat{q}}_{\text {nal }}^{\mathcal{R}}$ and $\overline{\hat{\pi}}_{i}^{\mathcal{R}}$.

The LGREG estimator (without nonresponse).

## (Lehtonen and Veijanen, 1998, Surv. Methodol.)

- ... in its representation how we need it:

$$
\begin{aligned}
& \hat{\pi}_{L G R E G, i}=\sum_{g=1}^{v}(\overbrace{\sum_{j \in s_{i}^{[g]}} w_{i j} y_{i j}}^{\text {HT-part }}+\overbrace{\hat{\pi}^{[g]}\left(N_{i}^{[g]}-\sum_{j \in s_{i}^{[g]}} w_{i j}\right)}^{\text {correction term }}) / N_{i} \\
& \text { with } \hat{\pi}^{[g]}=\sum_{i=1}^{M} \sum_{j \in s_{i}^{[g]}} \frac{y_{i j}}{[g]}
\end{aligned}
$$

- The correction term accounts for under/overrepresentation of certain constellations of covariates in the sample
- In most cases: $w_{i j}=w_{i}, \forall j=1, \ldots, n_{i}, i=1, \ldots, M$.

No assumptions: Cautious LGREG estimator
Breaking the summation over all areas into a term for area $i^{*}$ of interest and areas $i \neq i^{*}$ leads to

$$
\begin{aligned}
& \sum_{g=1}^{v}\left(\left(\frac{1}{n[g]} \sum_{\substack{i=1 \\
i \neq i^{*}}}^{M}\left(\sum_{j \in s_{i, o b s}^{[g]}} y_{i j}+\sum_{j \in s_{i, m i s}^{[g]}} y_{i j}\right)\right)\left(N_{i^{*}}^{[g]}-n_{i^{*}}^{[g]} w_{i^{*}}\right)\right. \\
& \left.+\frac{1}{n^{[g]}}\left(\sum_{\substack{ \\
j \in s_{i^{*}, o b s}^{[g]}}} y_{i^{*} j}+\sum_{j \in s_{i^{*}, m i s}^{[g]}} y_{i^{*} j}\right)\left(N_{i^{*}}^{[g]}-w_{i^{*}}\left(n_{i^{*}}^{[g]}+n^{[g]}\right)\right)\right) / N_{i^{*}}
\end{aligned}
$$

## No assumptions: Cautious LGREG estimator

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& \left.+\frac{1}{n^{[g]}}\left(\sum_{\substack{\left[g s_{i^{*}, o b s}^{[g]}\right.}} y_{i^{*} j}+\sum_{j \in s_{i^{*}, m i s}^{[g]}} y_{i^{*} j}\right)\left(N_{i^{*}}^{[g]}-w_{i^{*}}\left(n_{i^{*}}^{[g]}+n^{[g]}\right)\right)\right) / N_{i^{*}}
\end{aligned}
$$

To determine $\underline{\underline{\tilde{T}}}_{\text {LGREG }, i^{*}}$ :

|  | $N_{i^{*}}^{[g]} \geq w_{i^{*}}\left(n_{i *}^{[g]}+n^{[g]}\right)$ | $N_{i^{*}}^{[g]}<W_{i *}\left(n_{i *}^{[g]}+n^{[g]}\right)$ |
| :---: | :---: | :---: |
| $N_{i^{*}}^{[g]} \geq n_{i *}^{[g]} w_{i^{*}}$ | $y_{i j}=0, \forall j \in s_{i, m i s}$ | $y_{i j}= \begin{cases}0 & \forall j \in s_{i, m i s}, i \neq i^{*} \\ 1 & \forall j \in s_{i, m i s}, i=i^{*}\end{cases}$ |
| $N_{i^{*}}^{[g]}<n_{i *}^{[g]} w_{i^{*}}$ | $y_{i j}= \begin{cases}1 & \forall j \in s_{i, m i s}, i \neq i^{*} \\ 0 & \forall j \in s_{i, m i s}, i=i^{*}\end{cases}$ | $y_{i j}=1, \forall j \in s_{i, m i s}$ |

1.) Regard $\hat{\pi}_{L G R E G, i^{*}}$ as a combination of two estimators:
$\Rightarrow$ a global one that borrows strength and
$\Rightarrow$ a specific one associated to area $i^{*}$.
2.) Maximize the two log-likelihoods under $\underline{R}$ and $\bar{R}$ :

- $\ell\left(\pi^{[g], \mathcal{R}}, q_{n a \mid 0}^{[g], \mathcal{R}}, q_{n a \mid 1}^{[g], \mathcal{R}}\right)$ and
- $\ell\left(\pi_{i^{*}}^{[g], \mathcal{R}}, q_{n a \mid 0 i^{*}}^{[g], \mathcal{R}}, q_{n a \mid 1 i^{*}}^{[g] \mid \mathcal{R}}\right)$
3.) Include the estimators that minimize
$\sum_{g=1}^{v}(\overbrace{\sum_{j \in s_{i^{*}, o b s}^{[g]}} w_{i^{*}} y_{i^{*} j}+\hat{a}_{n a \mid 1 i^{*}}^{[g], \mathcal{R}} \hat{\pi}_{i^{*}}^{[g], \mathcal{R}} \sum_{j \in s_{i *}^{[g]}} w_{i^{*} j}}^{\text {HT-part }}+\overbrace{\hat{\pi}^{[g], \mathcal{R}}\left(N_{i^{*}}^{[g]}-n_{i^{*}}^{[g]} w_{i^{*}}\right)}^{\text {correction term }}) / N_{i^{*}}$
$\Rightarrow$ Since $\pi^{[g]}$ and $\pi_{i^{*}}^{[g]}$ are estimated distinctively, interrelation between them should be considered.
- Intervals for the synthetic estimator

| no assumption | $\mathcal{R}=[0,1]$ |
| ---: | ---: |
| $[0.167,0.300]$ | $[0.167,0.193]$ |

- Intervals for the LGREG estimator

| Federal state | no assumption | $\mathcal{R}=[0,1]$ |
| :--- | ---: | ---: |
| BW | $[0.129,0.366]$ | $[0.129,0.210]$ |
| BY | $[0.088,0.233]$ | $[0.088,0.133]$ |
| HB | $[0.077,0.405]$ | $[0.115,0.193]$ |

- Optimization of one overall likelihood, instead of two, to obtain the cautious LGREG-estimator
- Comparison of the magnitude of both principally differing kinds of uncertainty induced by the two problems in focus

